

Kristen deCastro

Market Research Manager

Kristen serves as Market Research Manager for Smith Group. In this position, she is responsible for client service, industry research and consulting support.

Kristen performs research and development activities for Smith Group and its clients. Projects include disability insurance product analysis, economic and industry trend research, survey production, and client-specific research requests. Kristen also is responsible for Smith Group's annual Maine Event conference.

Kristen graduated from Colby College in Maine with a degree in psychology and went on to complete a masters in social work at the University of New England.